

# Creative Website Designs Plus professional Online Marketing



## MegaBites mega-bites.co.uk

In addition to producing a web site for the Hog Roast side of their business, we were also asked to refresh the existing site where the main catering company required a new and dynamic brand style to appeal to its new and existing client base

This included sourcing many high quality photographs as well as designing the layout for a new menu and value added services such as event catering and speciality cakes too

A new corporate image was also designed to launch the site to the customers who receive menu selections and availability in and around the Lancashire area daily

## Yorkshire Coast Hog Roasts yorkshirecoasthogroasts.co.uk

With experience of Hog Roasts in the East Yorkshire area, we were given a detailed marketing brief where the Edwardian style of the Yorkshire coast was required. Following the steam railway feel of that era, we worked this into a new web site, corporate image and effective branding throughout the company's marketing drive

This has now extended to press advertising, exterior banners, trailer livery and pop-up exhibition graphics too, typically for use at hotels and wedding fayres to expand the corporate client portfolio



## County Hog Roasts countyhogroasts.co.uk

County Hog Roasts has been designed as a national corporate branding, specifically aimed at people new to hog roasting where a very professional image is of paramount importance

A simple but effective choice of menu options enables customers to drive additional profits to the bottom-line and at the same time offer a wider menu selection than the competition

## Creative website solutions that *work* for your business

Whether you are new to Hog Roasting or an established company we have the in-house design team who ensure that you achieve the strongest internet presence possible

Clarity of navigation, a clear site plan and ease of use come top of our list

And with the ability to ensure you are top of the rankings within your county, we ensure that you always appear ahead of your competitors too

Ask us about bespoke Web Design and other online marketing services

### Client testimonial

"Steve and his team have produced a fantastic couple of websites for me. I get compliments all the time!" **Lynda Naftel - Lancashire Hog Roasting Co.**



Elite Hog Roast Machines

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Due to the company's policy of continuous improvement, we reserve the right to alter or amend specifications or prices without prior notice



Designed and manufactured in the UK